

# The Nation

## Lafarge announces JV with Saif Group

September 15, 2013  
OUR STAFF REPORTER



LAHORE - The Lafarge Industrial Ecology has announced to collaborate with Saif Holdings Limited for the manufacturing of Refuse Derived Fuel from combustible inorganic fractions of raw municipal solid waste to be used as alternate fuel. The agreement was signed between Pavel Cech, Regional Vice President Industrial Ecology, Lafarge and Hoor Yousafzai, Director Saif Group after conducting feasibility study for the development, installation and

commissioning of an RDF manufacturing plant.

Amr Reda, Country Chief Executive Officer, Lafarge Pakistan stated that by combining the technical innovation of Lafarge Industrial Ecology experts with solid business acumen of Saif Holdings we will provide an environment friendly method of scientific disposal and recovery of waste.

Salim Saifullah Khan, CEO of Kohat Textile Mills and Director Saif Group also stated that we are proud to partner with Lafarge Group and we want to turn waste products into resources, instead of burying them in landfill sites or incinerating the waste and hurting our precious environment.”

Lafarge Group is committed to its sustainable development ambitions by actively pursuing AF and ARM related projects through direct involvement in waste management activities or local partnerships with waste management professionals. Using waste derived material as fuel in cement kilns is a radical solution for the elimination of wastes which otherwise would have become an environmental burden. Lafarge provides its experts with advanced training in the co-processing and other relevant industrial ecology processes.

Lafarge Pakistan Cement owns and operates a state-of-the-art Cement plant situated at Kallar Kahar, District Chakwal in province of the Punjab with an annual production capacity of 2.4 million tons. The Company is also listed on Karachi, Lahore and Islamabad Stock Exchanges. Lafarge is known and respected by the customers for quality of the product and professional services of its employees. It has contributed towards Nation’s development by not only serving domestic markets but also by exporting to many countries including India, Afghanistan and Tajikistan. It is indeed a known premium brand in all markets even in foreign markets like Tajikistan.